

R07

Code No: R7605

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY, HYDERABAD

IV Year B. Pharmacy I Semester Examinations, December 2011

PHARMACY ADMINISTRATION

Time: 3 hours

Max. Marks: 80

Answer any five questions

All questions carry equal marks

1. Write detailed note on Evaluation of Sole proprietorship and partnership. [16]
2. Write a note on
 - a) Types of Plant Layout
 - b) Mass production
 - c) R chart[16]
3. Write the basic procedure involved in
 - a) Method study
 - b) Statistical quality control[16]
4. Write note on marketing strategies in product life cycle and add brief note on channel distribution. [16]
5. Write a note on
 - a) PSU in Pharma Industry
 - b) Export of Drugs[16]
6. Write about
 - a) Marine insurance
 - b) Health insurance[16]
7. Write about various statutory councils and bodies related to pharmaceuticals and add note on pharmaceutical associations. [16]
8. Write in brief about
 - a) Drug store requirement as per Drug & Cosmetic act
 - b) Accounting records in Drugs stores[16]
