

NR

Code No: R7003

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY, HYDERABAD

B. Pharmacy IV Year I Semester Examinations, May-2012

PHARMACY ADMINISTRATION

Time: 3 hours

Max. Marks: 80

Answer any five questions

All questions carry equal marks

1. Mention the different forms of business organization. Explain in detail about sole proprietorship and Joint Stock Company. [16]
- 2.a) What do you mean by plant location? Explain about the factors influencing the selection of plant location.
b) Discuss about the factory building layout. [16]
- 3.a) Describe about different types of Environmental Pollution.
b) Explain about the methods to prevent Environmental pollution. [16]
- 4.a) What is sales promotion? Write about the objectives of Sales promotion.
b) Describe the techniques of sales promotion and its limitations. [16]
- 5.a) Add a note on the current status of Indian pharmaceutical industry.
b) Role of Pharmaceutical Industry in the development of national economy. [16]
- 6.a) Explain in detail about the marine insurance
b) How the drugs and pharmaceuticals can be exported to other countries? [16]
7. Explain different Pharmaceutical associations governing the profession of pharmacy in India. [16]
- 8.a) Explain in detail about the layout of drug store.
b) Write a note on salesmanship in drug store. [16]

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